



Improve the atmosphere of your venues easily and quickly by using our wide variety of music.

With our platform and our human team, you will achieve the atmosphere you want to create in your establishments.



Don't worry about the music for your business.

Do you want us to take care of it? No problem! Playlists, advertising guidelines, settings, controls, legal advice... and everything you need to create the musical atmosphere you want!

Enhance the experiences of your customers.

Increase sales, strengthen your brand's connection with customers, and improve the working environment for your employees. Kasimu is a customizable, high-quality, easy-to-use solution that complies with current legality and positively contributes to your customers' experience.

Our services

KASIMU GLOBAL: uses commercial, well-known music, as heard on radio, TV, in clubs, etc.

KASIMU FREEDOM: uses catalog music, not well-known, exempt from paying public communication rights.

You can pay with a credit card, PayPal, SEPA, and transfer, and you will receive an invoice for the payment. **TRY IT FOR FREE!**

Request a quote

Discounts for semi-annual (up to 15%) and annual (up to 30%) payments, special discounts for chains. Contracts with **no permanence commitment** and without hidden fees.

Many brands already trust us, join us too!



Hush Puppies®



For more info, keep reading

How does it work? Very simple!

1. You sign up.
2. On a PC, tablet, or mobile device at your venue, you start Kasimu's music player.
3. You connect the PC, tablet, or mobile to the venue's sound system, and that's it!

Then, you control and configure whatever you want from your own phone or PC.

What do I need? Almost nothing!

You only need a PC, tablet, or phone connected to the internet and to the music system of the venue where it will operate. The device you use does not necessarily have to be exclusive for music playback (e.g., POS). You can also subscribe to the service with our physical player that we sell or provide on lease.

What can you do with Kasimu? A lot!

Music customization

More than 350 predefined playlists, designed by expert DJs in marketing, without repetitions. Create your own playlists by choosing songs manually or selecting desired styles, and our program will choose the songs for you! Choose the playlists that will play at each time slot every day. You can also disapprove songs, playlists, performers, or activate the inappropriate song filter.

Very comprehensive and easy to use

It has all the features you need to set up and control what plays in your establishment. All designed in a simple and intuitive way, so that the user experience is very pleasant.

Seamless playback

We have an anti-internet cut system that guarantees the correct execution of music in your establishment. No gaps between songs, no third-party advertising or voiceovers, with the highest audio quality leveled in volume, and the music is constantly updated. The music will sound great and will play at all times!

Personalized customer care

We assist you by phone, WhatsApp, email, or remote desktop. Count on our human team!

Legality and royalty-free music certificate

Kasimu has all the necessary permits to ensure the legality of the services it provides. In the case of the Kasimu Freedom service (royalty-free), we provide a certificate accrediting that all the songs included in said service do not belong to any rights association in any country.

In addition

- Control or configure what's played in your venues from your PC or phone.
- Plan your playlists and run your own announcements.
- Lock from the program so that no one changes anything.
- Compatible with all operating systems.
- If you wish, we can create your ads (ask for conditions).
- Customize the program with your brand's logo and data.
- Group users together to achieve any segmentation you want.

And much more!

**Try it
for free!**

Contact us or visit our web site

+34 606 025 800

info@kasimu.com

www.kasimu.com

Rights of author and producer

There is some confusion regarding music rights.

Copyright: These are the rights we pay when we buy a CD or an mp3 song. These rights are not relevant for a venue.

Public Performance Rights: These are the rights that the venue must pay for playing music to the public. In addition to paying these rights, the venue has to hire an authorized service for use in public spaces.

Spotify or YouTube are not authorized for public use, but Kasimu is.

Do all establishments that play music have to pay for public performance rights?

Indeed, all venues playing music are required to pay for public performance rights.

Kasimu Global (with commercial music), venues should pay the authors' association and the producers' association in their country. The hiring of Kasimu Global is independent of the payment for public performance rights.

Kasimu Freedom (with rights-included music), they pay the corresponding public performance fees directly through us. In some countries, royalty-free music might not be recognized, or local legislation may require venues to pay certain public performance rights.

So, what is royalty-free music?

In reality, royalty-free music doesn't exist. What exists is music with rights included.

Which service to choose? Differences between Kasimu Global and Freedom

The music played in the venue must align with its purpose.

Kasimu Global: It uses commercial, well-known music that is played on the radio, in clubs, etc. If the music in the venue has a noticeable presence, this should be the service to hire. Ideal for shops, restaurants, hotels, hair salons, etc.

Kasimu Freedom: It uses catalog music, not well-known. This service is perfect for venues that simply need to eliminate background silence or have a large area. Ideal for shopping malls, common areas in hotels, car parking lots, sports centers, restaurants that use very low volume, etc.